



The Main Tenants of our Educational Foundation

CONSERVATION EDUCATION LIBERATION

The Eugene Center for Ethnobotanical Studies

CONSERVATION - to ensure that whole plant medicine resources are not being endangered by over-harvesting to slake the growing psychedelic healing tourism surge, as people from all over now seek these global sacred medicines. The plants deserve protection as much as people everywhere deserve to know their proven healing powers.

EDUCATION - to inform the public about the healing powers of whole plant medicine and to connect our community members with local opportunities to explore the effectiveness of ancient sacred plant medicines. To expose the corporate industries, and political and media agencies violating our rights by propagating unlawful legislation for profit.

LIBERATION - to support local decriminalization efforts to restore our inalienable rights to self-determination, giving us access to the consciousness-expanding experiences backed by scientific data, now proven to be effective treatments for addiction, PTSD and end-of-life anxiety in the terminally ill.

5 Core Concepts: Considering ethnobotanical medicines in a broader context. Whereas medicine was once Hippocratic, today it is corporate. Whereas plants were once freely growing gifts for all, today are prisoners of war. Whereas people were once unaware of ethnobotanicals, today many are becoming intelligent about them in increasing numbers.

Grass-roots: What is the source of 80% of modern medicine? Is it true that 80% of current pharmaceuticals derive from naturally occurring, non-patentable, ethnobotanical plants and plant-inspired derivatives? How can we create a map back to Nature, through the patents, the lawsuits, and the maintenance "medicines" big Pharma has extracted from the Grass-roots ?

Mono-Pharming: What are the results of the attempt to impose a standardization and homogenization of mind and body functionality upon us? We see what happens when Big Agriculture devolves into mono-cropping (pesticides, super-bugs, failed crops). How can we restore individuality to our health care, maximizing vitality and aliveness, relegating Mono-Pharming to the past?

Ethnobotanical Advocates: Who among us has decided to take a stand, on behalf of our communities' health and well being? Is there a local, non-profit organization dedicated to ensuring the civil rights of our community in their health and wellness choices? The Eugene Center for Ethnobotanical Studies is your locally-based Ethnobotanical Advocate.

Medicinal Footprint: What is the environmental cost of your current health care options? Could ethnobotanical medicine lower your carbon-footprint and bring greater alignment between your health and a sustainable eco-system? How can we shift our Medicinal Footprint with ethnobotanical plants?

Mental Health Commons: Is our health bought and sold like a piece of retail property, traded on the stock market in the form of pills and dollars? Has our health been commodified like a resource to ensure long-term financial gains by pharmaceutical corporations? How can we restore our Mental Health Commons to us, the people?